

SCALE: 1:5

Scale: 1" = 5"  
Scale Actual = Scale Final  
Bleed: 12.5" H x 26.5" W 5' 2.5" H x 11' 0.5" W  
Trim: 12" H x 26" W 5' H x 10' 10" W  
Viewing: 10" H x 24" W 4' 2" H x 10' W  
Safety: 10" H x 24" W 4' 2" H x 10' W  
Fonts: Avenir (95 Black), Minion Pro (Regular),  
Italian Plate (Bold)

B: 26.5" (11' 0.5")  
T: 26" (10' 10")  
S: 24" (10')

NEVER GIVE UP  
UNTIL THEY BUCKLE UP.



[SAFERCAR.GOV/KIDSBUCKLEUP](https://safercar.gov/kidsbuckleup)

